



# Alyssa Miller

## Graphic & Motion Designer

**Philadelphia, PA**

 @alyssamillerdesigns

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 alyssamillerdesigns.com

## Employment

**Self-employed | Philadelphia, PA**  
**Freelance Graphic and Motion Designer**  
(October 2023 - Present)

I collaborate with clients to create effective, original design packages that suit their unique needs, including brand identity and logo design, motion design, layout and print design, and digital designs across social and web. I manage all invoicing, timelines, and resource allocation for all client projects.

**Columbus Regional Airport Authority | Columbus, OH**  
**Graphic Designer**

(October 2022 - October 2023)

As the sole Graphic Designer at Columbus Regional Airport Authority, I developed graphics and provided art direction for all airport communications across social media, large format monitors, web, print, event apparel, vehicles, and marketing ads. This included channels for John Glenn International Airport (CMH), Rickenbacker International Airport (LCK) and Bolton Field (TZR). Additionally, I maintained and evolved our brand and sub-brand standards, along with managing the selection of and delegation of work to our network of design freelancers.

**Cardinal Health | Dublin, OH**  
**Lead Senior Graphic Designer**

(February 2019 - October 2022)

As a Lead Senior Designer on the Creative Services team at Cardinal Health, I was responsible for concepting, pitching, developing, and producing creative marketing collateral, digital content, and multi-channel campaign deliverables for internal marketing clients in the pharmaceutical distribution segment.

**Ikove Capital | Columbus, OH**  
**Creative Manager**

(June 2017 - November 2018)

As a Creative Manager at Ikove, I oversaw all brand identity, website design, package design, and production of digital and printed marketing materials for medical and financial technology startups in the Ikove portfolio. I supervised our creative interns, scheduled and developed content for social media, maintained brand standards, and designed information graphics for press releases and blog posts.

## Freelance clients

Big Brothers Big Sisters  
JEME Agency  
Ohio REALTORS  
Selective Micro Technologies

## Volunteering

Columbus Museum of Art:  
Wonderball 2021 and 2022  
Kaleidoscope Youth Center  
Philadelphia Film Festival 2023

## Education

**The Ohio State University**  
BSD Visual Communication Design  
Film Studies Minor

**School of Motion**  
Animation Bootcamp

## Skills

Branding  
Motion design  
Logo design  
Social graphics  
Print design  
Package design  
UI design  
Video editing  
Photography

## Software

Illustrator  
InDesign  
Photoshop  
After Effects  
Premiere  
Lightroom  
Adobe XD  
Ceros