Alyssa Miller

Graphic & Motion Designer

Philadelphia, PA



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Employment

Self-employed | Philadelphia, PA **Freelance Graphic and Motion Designer**

(October 2023 - Present)

I collaborate with clients to create effective, original design packages that suit their unique needs, including brand identity and logo design, motion design, layout and print design, and digital designs across social and web. I manage all invoicing, timelines, and resource allocation for all client projects.

Columbus Regional Airport Authority | Columbus, OH **Graphic Designer**

(October 2022 - October 2023)

As the sole Graphic Designer at Columbus Regional Airport Authority, I developed graphics and provided art direction for all airport communications across social media, large format monitors, web, print, event apparel, vehicles, and marketing ads. This included channels for John Glenn International Airport (CMH), Rickenbacker International Airport (LCK) and Bolton Field (TZR). Additionally, I maintained and evolved our brand and sub-brand standards, along with managing the selection of and delegation of work to our network of design freelancers.

Cardinal Health | Dublin, OH **Lead Senior Graphic Designer**

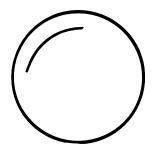
(February 2019 - October 2022)

As a Lead Senior Designer on the Creative Services team at Cardinal Health, I was responsible for concepting, pitching, developing, and producing creative marketing collateral, digital content, and multichannel campaign deliverables for internal marketing clients in the pharmaceutical distribution segment.

Ikove Capital | Columbus, OH **Creative Manager**

(June 2017 - November 2018)

As a Creative Manager at Ikove, I oversaw all brand identity, website design, package design, and production of digital and printed marketing materials for medical and financial technology startups in the Ikove portfolio. I supervised our creative interns, scheduled and developed content for social media, maintained brand standards, and designed information graphics for press releases and blog posts.



Freelance clients

Big Brothers Big Sisters

JEME Agency

Ohio REALTORS

Selective Micro Technologies

Volunteering

Columbus Museum of Art: Wonderball 2021 and 2022

Kaleidoscope Youth Center

Philadelphia Film Festival 2023

Education

The Ohio State University

BSD Visual Communication Design Film Studies Minor

School of Motion

Animation Bootcamp

Software Skills

Branding

Illustrator

Motion design

InDesign

Logo design

Photoshop

Social graphics

After Effects

Print design

Premiere

Package design

Lightroom

UI design

Adobe XD

Video editing

Ceros

Photography

