

# Hello,

I'm Alyssa Miller. Graphic Designer.

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## Employment

**Cardinal Health • Lead Senior Graphic Designer**

**July 2021 - Present**

**Dublin, OH • [cardinalhealth.com](http://cardinalhealth.com)**

As a lead designer on the Creative Services team at Cardinal Health, I am responsible for concepting, pitching, developing, and producing creative marketing collateral, digital content, and multi-channel campaign deliverables for internal marketing clients.

**Cardinal Health • Junior Graphic Designer**

**February 2019 - July 2021**

**Dublin, OH • [cardinalhealth.com](http://cardinalhealth.com)**

As a junior designer on the Creative Services team at Cardinal Health, I was responsible for producing creative marketing collateral and digital content for internal marketing clients. Additionally, I created design templates that could be leveraged by our clients for self-service.

**Ikove Capital • Creative Manager**

**May 2018 - November 2018**

**Columbus, OH • [ikovecapital.com](http://ikovecapital.com)**

As a Creative Manager at Ikove, I oversaw all brand identity, website design, package design, and production of digital and printed marketing materials for Ikove portfolio companies, specifically medical and financial technology startups. For Ikove, I supervised our creative interns, defined outreach strategies, scheduled and developed content for social media, maintained brand standards for all companies, and designed information graphics for press releases and blog posts.

**Ikove Capital • Design & Marketing Intern**

**June 2017 - May 2018**

**Columbus, OH • [ikovecapital.com](http://ikovecapital.com)**

As an intern at Ikove, my responsibilities included branding for Ikove and portfolio companies, design of digital and printed marketing materials, social media management, public relations assistance, website design, and package design of branded products.

**The Center for Design and Manufacturing Excellence  
at Ohio State University • Graphic Design Intern**

**January 2016 - September 2017**

**Columbus, OH • [cdme.osu.edu](http://cdme.osu.edu)**

As an intern at CDME, I was responsible for designing promotional and branding material for the center, their industry partners, and university researchers, including print pieces, logos, videos, and website layouts. Other responsibilities included creating safety display boards, evacuation maps, and warning icons for our manufacturing facilities, along with planning events and managing the CDME website.

## Freelance

**Albrecht Law Offices**

[albrechtinjurylaw.com](http://albrechtinjurylaw.com)

**Brand Effect • [brandeffect.com](http://brandeffect.com)**

**IM Creative • [imcexperiences.com](http://imcexperiences.com)**

**Ohio Realtors • [ohiorealtors.org](http://ohiorealtors.org)**

**Selective Micro Technologies**

[selectivemicro.com](http://selectivemicro.com)

## Volunteer

**Columbus Museum of Art: Wonderball**

[columbusmuseum.org/wonderball](http://columbusmuseum.org/wonderball)

**Women's Diversity Network**

[womensdiversitynetwork.org](http://womensdiversitynetwork.org)

## Education

**Ohio State University**

**Columbus, OH • GPA: 3.82**

BSD Visual Communication Design

Film Studies Minor

## Skills

Brand and logo design

Social graphics

Print design

Motion design

Package design

UI design

Video editing

Photography

Design research

## Software

Illustrator

InDesign

Photoshop

Premiere

After Effects

Lightroom

Adobe XD