

# Alyssa Miller

## Graphic & Motion Designer

Philadelphia, PA

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## Employment

### **Cardinal Health | Philadelphia, PA**

#### **Senior Graphic Designer & Video Editor**

April 2025 - Present

As the Senior Graphic Designer and Video Editor on the Corporate Marketing team at Cardinal Health, I lead creative concepting, art direction, and post-production of creative marketing collateral, with a major focus in video and motion design for social media, along with the development and maintenance of video and motion processes and brand standards.

### **Vanguard | Malvern, PA | Graphic Designer**

June 2024 - April 2025

As a Graphic Designer on the Recruitment Marketing team at Vanguard, I was responsible for developing graphics to digitally market open roles to candidates and promote Vanguard as an employer at in-person recruiting events. This primarily included social media content (static, animated, and video), print materials, promotional giveaways, and conference booth graphics.

### **Columbus Regional Airport Authority | Columbus, OH**

#### **Graphic Designer**

October 2022 - October 2023

As the sole Graphic Designer at the Columbus Regional Airport Authority, I developed graphics and provided art direction for all airport communications across social media, large format monitors, web, print, event apparel, vehicles, and marketing ads. This included channels for John Glenn International Airport (CMH), Rickenbacker International Airport (LCK) and Bolton Field (TZR). Additionally, I maintained and evolved our brand and sub-brand standards, along with managing the selection and delegation of work to our network of design freelancers.

### **Cardinal Health | Dublin, OH | Lead Senior Graphic Designer**

February 2019 - October 2022

As a Lead Senior Designer on the Creative Services team at Cardinal Health, I was responsible for concepting, pitching, developing, and producing creative marketing collateral, digital content, and multi-channel campaign deliverables for internal marketing clients in the pharmaceutical distribution segment.

## Freelance clients

Big Brothers Big Sisters

JEME Agency

Ohio REALTORS

## Volunteering

Columbus Museum of Art:  
Wonderball 2021 and 2022

Kaleidoscope Youth Center

Philadelphia Film Festival 2023

## Education

### **The Ohio State University**

BSD Visual Communication Design  
Film Studies Minor

### **School of Motion**

Animation Bootcamp

## Skills

Motion design  
Video editing  
Social graphics  
Art direction  
Branding  
Logo design  
Print design  
Package design  
UI design

## Software

After Effects  
Premiere  
Illustrator  
InDesign  
Photoshop  
Lightroom  
Ceros