

Alyssa Miller

Graphic & Motion Designer

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Employment

Vanguard | Malvern, PA Graphic Designer

(June 2024 - Present)

As a Graphic Designer on the Recruitment Marketing team at Vanguard, I am responsible for developing graphics to digitally market open roles to candidates and promote Vanguard as an employer at in-person recruiting events. This primarily includes social media content (static, animated, and video), print materials, promotional giveaways, and conference booth graphics.

Columbus Regional Airport Authority | Columbus, OH Graphic Designer

(October 2022 - October 2023)

As the sole Graphic Designer at Columbus Regional Airport Authority, I developed graphics and provided art direction for all airport communications across social media, large format monitors, web, print, event apparel, vehicles, and marketing ads. This included channels for John Glenn International Airport (CMH), Rickenbacker International Airport (LCK) and Bolton Field (TZR). Additionally, I maintained and evolved our brand and sub-brand standards, along with managing the selection of and delegation of work to our network of design freelancers.

Cardinal Health | Dublin, OH Lead Senior Graphic Designer

(February 2019 - October 2022)

As a Lead Senior Designer on the Creative Services team at Cardinal Health, I was responsible for concepting, pitching, developing, and producing creative marketing collateral, digital content, and multi-channel campaign deliverables for internal marketing clients in the pharmaceutical distribution segment.

Ikove Capital | Columbus, OH Creative Manager

(June 2017 - November 2018)

As a Creative Manager at Ikove, I oversaw all brand identity, website design, package design, and production of digital and printed marketing materials for medical and financial technology startups in the Ikove portfolio. I supervised our creative interns, scheduled and developed content for social media, maintained brand standards, and designed information graphics for press releases and blog posts.

Freelance clients

Big Brothers Big Sisters

JEME Agency

Ohio REALTORS

Selective Micro Technologies

Volunteering

Columbus Museum of Art:
Wonderball 2021 and 2022

Kaleidoscope Youth Center

Philadelphia Film Festival 2023

Education

The Ohio State University

BSD Visual Communication Design
Film Studies Minor

School of Motion

Animation Bootcamp

Skills

Branding

Motion design

Social graphics

Logo design

Video editing

Print design

Package design

UI design

Photography

Software

After Effects

Illustrator

InDesign

Photoshop

Premiere

Lightroom

Adobe XD

Ceros